Tips for Families to Keep Kids

READING ALL SUMMER LONG

1. CHECK OUT BOOKS OF EVERY GENRE FROM THE LIBRARY
   Kids are more likely to read and finish the books they have picked out themselves, but they don’t always know exactly what they want to read. Head to your local library, either in person or through the Libby app, to gather a variety of genres so your child can discover their interests.

2. KEEP A BOOK IN THE CAR, IN YOUR BAG, OR ON YOUR PHONE
   Waiting at a drive-thru or car wash? There is no bad place to encourage reading, so keep books on hand everywhere you go! If you forgot to pack a book, swipe through the pages of a book on a reading app to show that reading and technology go hand in hand.

3. MAKE VIDEO GAMES EVEN MORE INTERACTIVE THROUGH READING
   If your child is playing a game that takes place in a far-off land or features different cultures, use this as an opportunity to do research together, which will increase their reading time in the process. Looking to branch out from video games altogether? Your child might love graphic novels and comic books.

4. WHEN KIDS ARE “TOO OLD” TO BE READ ALOUD TO, GET CREATIVE
   As kids get older and gain more autonomy, read-aloud time decreases. If your kid thinks they’re too old to read aloud, read them passages from your books, magazine articles, or interesting online posts. And while you’re traveling to sports practice or cooking, ask them to do the same!

5. KEEP MOTIVATION HIGH WITH A SUMMER READING PROGRAM
   Check out the free, fun, and safe Scholastic Summer Reading program! From May 3 through September 3, kids can read ebooks, watch read-aloud videos, attend virtual author events, earn digital rewards, and create and keep Reading Streaks to help unlock a donation of 100,000 books for kids with limited or no access to reading materials. Learn more at scholastic.com/summer.

Happy summer reading!